

Jacquelyn Zen

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Experience

ViacomCBS

Product Designer

SEPT 2019 - PRESENT, NEW YORK CITY

Created new sites for various brands (including Spike TV, VidCon, etc.)

Redesigned the MTV VMA 2019 voting experience, resulting in an 198% increase in unique voters with total votes up more than 2000%

Design new templates for all On the Ground events to accommodate other brands such as BET Experience, SnowGlobe, etc.

Associate Product Designer

AUG 2018 - SEPT 2019, NEW YORK CITY

Assisted in creating and maintaining the Viacom Design System

UX Prototyper

JUN 2018 - AUG 2018, NEW YORK CITY

Created high-fidelity mobile prototypes for the Paramount+ and MTV+ app (using HTML, CSS, and Javascript) that were shared amongst Design, Product, and various stakeholders.

UX Design Intern

MAY 2017 - APR 2018, NEW YORK CITY

Worked with the Director of Editorial Interactive to create compelling, beautiful and share-worthy experiences for mobile web, desktop, tablet, and emerging platforms using SVG/CSS animations, jQuery, or vanilla JavaScript.

Education

New York University

Interactive Telecommunications Program (ITP)

AUG 2016 - MAY 2018, NEW YORK CITY

Focused on physical computing, experience design, and animation

Stony Brook University

Information Systems

AUG 2012 - MAY 2016, STONY BROOK

Specialized in Digital Media; Minored in both Studio Arts and Digital Arts