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Jackie Zen

Product Designer & Creative Coder with a passion for crafting delightfully engaging experiences.

SKILLS & TOOLS

Product Design (End-to-end)

UX/UI Design

Interaction Design

Prototyping

Animations

Figma

HTML/CSS/JS

EDUCATION

New York University — *M.P.S. Interactive Telecommunications (ITP)*

2016 - 2018

Specialized in UX/UI and Prototyping

Stony Brook University — *B.S. Information Systems*

2012 - 2016

Minors in Digital Media and Studio Art

EXPERIENCE

Senior Product Designer — *Peacock (NBCUniversal)*

MARCH 2021 - PRESENT

- Focus on Content Discovery - helping fans discover new favorites and find the content they love, faster.
- Design and iterate on core Discovery features including Web & TV Navigation, TV Browse redesign, and Top 10 Trending.

Product Designer — *ViacomCBS*

AUGUST 2018 - MARCH 2021

- Designed and systematized new web experiences for TV Everywhere sites across all Viacom brands.
- Led designs of new templatized voting sites for Viacom events such as the MTV VMAs, MTV EMAs, BET Awards, Nickelodeon Kids Choice Awards, CMT Music Awards, etc.
- Redesigned VidCon US & international sites.
- Collaborated in the creation and growth of a scalable Design System that powers all platforms across Viacom brands

UX Developer — *ViacomCBS*

JUNE 2018 - AUGUST 2018

- Built high-fidelity prototypes using HTML/CSS/JS for design/motion exploration, user-testing, and internal reviews.

UX Design Intern — *ViacomCBS*

MAY 2017 - APRIL 2018

- Supported UX Design web team on design/motion explorations and prototyping for new features.